

# Corporate Strategy 2020



## An ambitious council that does more to meet the needs of residents and the local area

### We will:

- Deliver phase 2 of Shared Services
- Extend the borough wide programme of improvements to street services
- Work with our partners to deliver sustainable public services
- Deliver a project to support Chorley Councils commitment to the green agenda



## Involving residents in improving their local area and equality of access for all

### We will:

- Undertake renovation works at Astley Hall
- Deliver year one of the shared digital strategy
- Implement the community resilience locality action plans

## A strong local economy

### We will:

- Deliver the employment land at Alker Lane
- Deliver improvements to the town centre
- Bring forward site at Bengal Street

## Clean, safe and healthy homes and communities

### We will:

- Deliver the extra care scheme and community facilities at Tatton
- Improve play and community spaces across the borough
- Implement the Homelessness and Rough Sleeping Strategy action plan

## Our vision:

A proactive community leader, supporting the borough and all its residents, whether in rural or urban areas, to reach their full potential through working in partnership to deliver services that achieve the best outcomes for local people and protect vulnerable people.

## Chorley will have:

- A council that consults and engages with residents
- An ambitious council that continually strives to improve
- Cohesive communities in and around our rural and urban areas

### How we will measure progress:

- % of households living in fuel poverty is better than North West average
- 70% of residents satisfied with the way the council runs things
- 60% residents feel that Chorley Council provide value for money
- 40% of service requests received online
- Less than 20% of customers dissatisfied with the service they have received from the council



## Chorley will have:

- Residents who take pride in where they live and their achievements
- Residents who are all able to take an active part in their local and wider community
- Easy access to high quality public services, both face to face and online

### How we will measure progress:

- 85% people satisfied with their neighbourhood as a place to live
- 25% of people who regularly participate in volunteering
- 25% of people who feel they cannot influence decision making in their local area
  - Less than 3 SOA's in the worst 10%
  - 57% population with NVQ level 3 or above
- 400 people attending online digital skills sessions



## Chorley will have:

- A vibrant town centre and villages
- A strong and expanding business sector across the whole of the borough
- Access to high quality employment and education opportunities across the borough

### How we will measure progress:

- Overall employment rate greater than 80%
- 200 projected jobs created through Chorley Council support or intervention
- 3% of 16 - 17 year olds who are not in education, employment or training (NEET)
- 0.5% growth in business rate base
- Median workplace earnings in the borough better than North West average
- 2% increase in visitor numbers



## Chorley will have:

- Clean and safe streets
- Reduced health inequalities
- A wide range of quality recreational activities
- High quality, affordable and suitable housing
- High quality play areas, parks and open spaces in both urban and rural locations

### How we will measure progress:

- 70% satisfaction with street cleanliness
- 90% of the population feeling safe during the day
  - 70% of the population feeling safe at night
  - Visits to Council's leisure centres - baseline
- 80% of population satisfied with parks and open spaces
  - 100 affordable homes delivered
- Less than 150 long term empty properties in the borough
- 15 parks, open spaces and playing pitches improved linked to strategy delivery
- % of household waste sent for reuse, recycling or composting better than previous year

